

ERASMUS+ PROJECT SEEDING EUROPE



26-27 March 2023

SEED POLICY WORKSHOP Brussels

Click **HERE** to register



KYBELE





objectives

The goal of the workshop is to build participants' capacity to advocate to decision-makers on issues related to seed diversity.

The target group is actors working to conserve and increase seed diversity (seed savers, seed producers, farmers, breeders, etc.) who have limited or no experience of policy and advocacy work, but wish to develop their capacity, for example to be able to get more active in shaping the reform of the seed marketing legislation. The workshop is hosted by European Coordination Let's Liberate Diversity, Arche Noah, and Kybele. It will take place in English only.

registration

Registration is possible until March 5th.

Financial assistance is possible for those participants who require it. Click [HERE](#) to register.

Location: Le Mug – Le Phare du Kanal 40 Quai des Charbonnages, 1080 Molenbeek-Saint-Jean, Brussels

<https://www.themug.be/en/kanaal/>

SUNDAY 26th MARCH

10.00 – 11.00 | Arrival and Coffee

11:00 – 11:30 | Welcome & tour de table

11:30 – 13:00 | **Co-creation Guide to EU Seed Policy**

The SEEDING EUROPE project will create a guide to the main policies affecting seeds, the public institutions involved, and how seed diversity actors can influence these policies. The guide should serve as a useful tool for seed diversity actors from across Europe for years to come. A draft of the guide will be shared with participants in advance of the workshop. In this session, participants will have to opportunity to shape the guide, by providing feedback and input. There will also be a discussion on the terminology that we use when advocating on seed diversity issues.

13.00 – 14.00 | Lunch

14:00 – 15:30 | **Influencing EU Seed Policy – Focus on the Reform of the Seed Marketing Legislation**

The focus of this session is to improve the capability of participants to advocate to decision-makers for policies that protect and promote seed diversity. We will use the upcoming reform of the seed marketing legislation as a concrete example. Using the information presented in the guide, participants will be able to practice having a meeting with a public authority/MEP in a role-play exercise.



15.30 - 16.00 | Coffee Break

16:00 - 18:00 | Influencing EU Seed Policy / 2

We will reflect on the previous activity to jointly develop a best-practice script/narrative that can be used with decision-makers, including the arguments on “why they should care” and “what they should change”. For the latter, we will refer to the demands “common vision for cultivated plant diversity” that was adopted in 2021. As part of the exercise, participants will have the opportunity to provide feedback to a draft of a joint letter to the European Commission on the upcoming reform of the seed marketing legislation

18:00 - 18:30 | Closing round

from 19:00 | Dinner

MONDAY 27th MARCH

09.30 - 15:00 | Visit to European Institutions

We will take a tour of the European Parliament so we can learn first-hand where and when decisions are taken. We will also meet with those who are directly involved in the work of the European Parliament on seed policies, so we can explain what we do and how seed policies affect us, and learn how we can most effectively provide input and engage with decision-makers. We will also organise an optional visit the Museum of European history.

As an alternative, we also strongly encourage participants to use the time on Monday to meet directly with MEPs from their country (or on the following day if it is possible to extend the stay in Brussels). These introductory meetings will provide a strong basis for engagement on the seed marketing reform, after the proposal has been published in June. ARCHE NOAH is happy to provide assistance with the organisation of these meeting and attend, if desired.

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ARCHE NOAH

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